About Datazoom

Datazoom, Inc. is a data-as-a-service company pioneering of a new class of software, Adaptive Video Logistics, and has developed the first “data control” tool to standardize data collection, transform it into a universally acceptable and contextualized format, and synchronize data distribution in the streaming media space.

Datazoom’s eponymous Adaptive Video Logistics (AVL) software is a cloud-based platform leveraging patent-pending technology which enables content distributors to use a single, remotely updateable, SDK to capture data from video players and other endpoints with sub-second, real-time precision and route it to the systems which require it.

Datazoom, Inc. is privately held and headquartered in New York, New York with offices in San Jose, California. For more information please visit www.datazoom.io or email us at thewizard@datazoom.io.